



SOCIAL MEDIA INTERN

Think about the first time someone recognized in you a spark, a talent you hadn't yet seen in yourself. Remember the way your heart soared when you felt the power of what you could do and be. At [BeadforLife](#), we help women living in poverty experience that feeling by turning their spark into a fire of purpose. We create global connections by selling beautiful handmade jewelry items to caring and engaged people here in the US. This income contributes to our Street Business School entrepreneurial training program, whose goal is to ignite 1million women out of poverty by 2027.

BeadforLife is looking for an energetic and social-media-obsessed **Social Media Intern** to join our team. If you have fresh ideas, creative writing and great instincts for what makes people like and share, we want to talk to you!

What we'll do for you:

- You'll be challenged, you'll be inspired, and you'll be proud to see your spark igniting the world
- You'll have meaningful work that will connect individuals, cultures and continents in fresh ways
- You'll collaborate closely with the marketing team

Responsibilities:

- Create and execute social media strategies to support the brand integrity and sales channels of BeadforLife
- Identify new social media and content marketing opportunities
- Reach new audiences through creative social storytelling and effective hypertargeting
- Develop campaigns and contests that inspire and evoke action to support our good work
- Monitor, manage and maintain BeadforLife social media communities
- Create and execute a social-media calendar with the marketing team
- Track and report social media initiatives, evaluate insights and shift strategies when needed
- Support PR-related activities as they relate to social media and influencer marketing
- Provide general social media communications support, based on other organizational needs

Qualities we are seeking:

- A natural social-media connector
- Excellent written and oral communication skills
- A creative spark and passion for storytelling
- Detail-oriented with the ability to multi-task
- Passion for providing our BeadCircle with a great digital experience by listening, interacting and producing
- Ability to work effectively in a fast-paced environment
- Experience in Product Photography and Adobe Creative Suite proficiency is helpful
- An innate desire to make a difference in the world

Compensation:

This is a semester-long internship, and due to our 501c3 status, there is no compensation available at this time.

Please apply: Please show us your social skills and send your resume along with some of your social handles/work to Jobs@BeadforLife.org with "Social Media Intern" in the subject line.